Scenario: E-mail Privacy and Advertising

Google's motto "Don't be Evil" is exactly the opposite of what Google did in this scenario. This scenario shows that there is no privacy in sending mail via Gmail and that without the knowledge of the sender, Google scan the message before it reaches the receiver and the information that they've scan in the message are being used for advertisement. This is not lawful because there is no privacy in sending messages especially when you use Gmail in sending business transactions.

Google is defeating their own motto "Don't Be Evil" because what they are doing is the opposite of it.